

High performance. Outstanding value.





If you're short-sighted or long-sighted and want the most for your money, choose CooperVision[®] Serenity[™] contact lenses for exceptional lens technology at a surprisingly affordable price. They're made from an advanced silicone hydrogel material specially developed for long-lasting comfort, easy handling* and a healthy lens-wearing experience. And Serenity Vitality contact lenses have the same trusted optical design features as our premium Biofinity[®] contact lenses to help provide you with crisp, clear vision. They're a smart choice for savvy contact lens wearers like you.



The features you'll love

- The Aberration Neutralizing System[™] is designed to enhance vision quality by minimising an optical imperfection[†] commonly found in eyes.¹
- Advanced material naturally attracts water molecules, keeping the entire surface of your lenses continuously moist throughout your day.
- High breathability allows your eyes to get 100% of the oxygen they need[‡], which helps keep them white² and healthy^{§3}
- The highest class UV blocker available in a contact lens helps protect your eyes from the transmission of 90% UVA and 99% UVB.^{II}

* Based on subjective ratings at insertion and after 1 month. Results of a prospective, double-masked, randomised, bilateral, crossover study comparing Serenity[™] sphere contact lenses with a competitive reusable sphere lens.

+ Spherical aberration.

‡ During daily wear.

§ With higher oxygen permeability than hydrogel materials, silicone hydrogel contact lenses minimise or eliminate hypoxia-related signs and symptoms during lens wear.

|| Warning: UV-absorbing contact lenses are not substitutes for protective UV-absorbing eyewear, such as UV-absorbing goggles or sunglasses, because they do not completely cover the eye and surrounding area. Patients should continue to use UV-absorbing eyewear as directed.

References:

- 1. Kollbaum P, Bradley A. Aspheric contact lenses: fact and fiction. Contact Lens Spectrum 2005;20:34-9
- 2. CVI data on file 2017. Prospective, multi-center, bilateral 2-week wearing study with Avaira Vitality. N=63.
- 3. Brennan NA. Beyond Flux: Total Corneal Oxygen Consumption as an Index of Corneal Oxygenation During Contact Lens Wear. Optom Vis Sci. 2005;82(6):467-472.

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